



Suzanne F Stevens

pushing the **edge** to personal and professional **potential** from **backpack** to **briefcase** to **boardroom**

testimonials

“Suzanne is an excellent role model for other women and the session was a big hit! Her presentation was engaging and the content was interesting, relevant and thought-provoking.”

Nancy Forrester, Manager, Canadian Standards Association (CSA Group)

“The unique thing about Suzanne Stevens is her innate ability to quickly identify how a particular community works, figure out how to craft communication to be effective in that context and then show how to use those skills.”

Lois Shaw, Africa International University (AIU) Kenya

“Suzanne Stevens is a most captivating motivational speaker. She is tuned to her audience, and provides exactly what is required to bring home the critical behaviour or objective.”

David J. Miller, President and Chief Operating Officer, NGrain

partial client list

- Africa International University
- Boehringer Ingelheim
- Canadian Paralegic Association
- Canadian Revenue Agency
- Canadian Standards Association
- GE Capital
- Golder Associates International
- Federation of Consulting Engineers (FIDIC)
- MasterCard
- RBC
- Vizada Satellite Communications

Suzanne F. Stevens, Chief Edge Optimizer, of the Ignite Excellence Group. As a speaker, host, trainer and coach, Suzanne’s mantra is: “We perform at our best at the edge or our comfort zone”. In Suzanne’s high-energy, interactive presentations, her goal is to push people to the edge. She achieves that by bringing her backpack, briefcase and boardroom experiences to inspire individuals to elevate their personal backpack (everyday living), briefcase (business success) and boardroom (engaging many) performance to reach their personal & professional potential.

Suzanne has been a sales professional for 24 years; A trainer of influential communications for 11 years; An entrepreneur for 8 years; A keynote speaker for 5 years; An adventure traveler for 25 years; A photographer for 12 years; A philanthropist for 3 years; An African nomad for ...stay tuned; And an edge pusher for a life time.

As a Speaker, Suzanne is a **Relevant, Engaging, Dynamic** speaker whose down-to-earth approach brings the audience to the front row. On four continents Suzanne has been speaking on Influential communication. She has provided leaders and sales teams with skills to influence, differentiate and engage more people and win more business. Her years of successfully pushing people to their potential is one of the key elements that form the platform for providing insights and strategies to pushing your edge to your personal and professional potential. An area, in which she lives, breathes and succeeds...

- Suzanne has extensively travelled to over 40 countries and counting, often alone, and often taking the-road-less-travelled.
- She is travelling through Africa in 2011/12 with her husband implementing five initiatives all investing in women leadership in Africa.
- She founded Ignite Excellence Foundation in 2007, focusing on investing, inspiring developing women leaders in emerging countries.
- Suzanne is the producer and host of Wisdom Exchange TV. The show is a resource to help African women to learn, lead and succeed in life, business, and community. It is a forum where African women of all disciplines will be inspired from the achievements of other African women.
- She is an entrepreneur who is the Founder and President of a successful international training company in influential communications who has trained diverse clients from technology, to marketing, to finance to engineering.



Ignite Excellence Group of Initiatives



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pushing the edge to personal and professional potential

Keynotes:



Explore your Edgeness

The intersection of your discovery & potential

What is your Edgeness? In order to discover it, you need to be pushed far enough outside your comfort zone that you see an incredible thing occur. You meet someone you never met before – an enhanced version of you.

Suzanne F. Stevens will work with the audience and ask the questions that they often don't ask themselves. She will share how women who 'imagined', and pushed their beliefs of self, environment and others, and what they achieved just by pushing their edge. More importantly, Suzanne will show you how to take these learnings and push your edge, finding your personal and professional potential – your 'edgeness'.

Learn how to explore and discover your edgeness.

- Experiment with your self imposed limitations
- Discover your gifts
- Grab your potential
- Express yourself

That is what makes your E.D.G.E. Your N.E.S.S we will explore together.



From Problems to Possibilities

Achieving a sustainable mind shift

Problems are what weigh us down in life and in business. We sabotage individuals with new ideas, we scrutinize people who do things differently, and we judge those we do not understand.

Business is constantly held back in what is and what was, rather than what could be. As a leader, Suzanne often heard problems. As a trainer she looked for problems, and

as a speaker, she was the problem. Did you see that coming? Suzanne brings business and personal examples of choices she makes to start looking at possibilities while inspiring individuals and organizations to start dreaming about what could be if we just let go of what was.

Learn how to turn problems into possibilities:

- By changing your personal focus – making a mind shift
- By embracing possibilities
- By creating an environment of what can be
- By keeping the frame of possibilities sustainable

Challenge yourself and your team!



Power Your Personal Potential

The 5 ingredients to achieve any objective

We all know what we are capable of achieving in our business life. We have dreams and aspirations. We work hard. We are intelligent. We are open to new ideas. We have everything we need to get to our next level of achievement, and yet we still haven't been able to get over the hurdle, get noticed, or carve a niche for our talents.

Suzanne F. Stevens shares the recipe to achieving and maintaining success. She inspires us with her five ingredients to making a powerful presence and explains how each ingredient is co-dependent on the others in pursuing personal and professional potential.

Learn how to power your personal potential:

- By utilizing persuasive communications
- By tapping into your passion
- By gaining insight into each ingredient and knowing how to act on them to reach your objective
- By knowing which order to use the ingredients to achieve your objective



Present like a Lady Leader

Presenting techniques to move individuals to action

Some of the top leaders have said the skill they have found the most useful in growing their business, engaging their employees and gaining buy-in is their ability to present their vision and objectives. Presenting is a skill needed to help build credibility, make a lasting impression and move people to action. It can impact your career, company, and community.

As a Presentation Coach to many organization leaders, Suzanne knows that nerves are a hurdle, but not a barrier. The bigger issues tend to be the ability to connect with the audience and achieve your objective. As women, we face unique challenges in presenting to get our messages heard and acted upon.

Learn how to present with intention and persuasion:

- How to take the focus off yourself and put it on the audience
- How to get the audience to move to action
- How to engage an audience so they remember you
- How to be a lady and a leader that relates, initiates and differentiates

To push your leaders, employees, or members to their potential while uncovering new possibilities contact:



Contact

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